



Increase Your Skills

FULL-SERVICE AWARENESS

OUR PRODUCTS – AN OVERVIEW

ABOUT IYS

Full-Service Awareness – Everything you need from one provider

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Since our founding in 2017, we have emerged as one of the most important players in the security awareness market, and have been recognised by kununu, the German employer ratings platform, with their Top Company Award. Never wanting to rest on our laurels, we are constantly developing the best products to sustainably improve our clients' security level. Thanks to our full-service awareness platform, we can train companies and their employees on how to prevent, recognise and respond to cyberattacks. The essential building blocks of information security and data protection are conveyed to clients through our fresh, engaging and interac-

tive awareness training. Additional support is included through our realistic phishing simulations, which help clients put their knowledge to test in a safe and protected environment. Our commitment to delivering the best quality was recognised with the "Cybersecurity Made In Europe" certificate in 2021.



OUR SERVICES

Full-Service Awareness

TRAINING

We have developed an innovative e-learning platform to help train your employees in the areas of information security and data protection.

AWARENESS COURSES

- Information Security Course
- Data Protection in the Hotel Industry
- Information Security When Working Remotely

PHISHING ATTACK SIMULATOR

PAS Platform:

- Spear phishing simulations using OSINT*
- Multilingual phishing simulations
- Customised phishing templates
- Management report
- Create your own phishing scenarios
- Reporting dashboard with the following KPIs:
Delivery rate, open rate, click rate (especially according to context and difficulty level), attachments downloaded, login credentials entered on phishing sites, recording of browsers used, list of most-clicked phishing emails



*OSINT = Open Source Intelligence

Phishing scenarios are created with the help of freely available information from sources such as social media, the darknet and other available sources.

PAS PLATFORM

Analyse your company's weak points

Our Phishing Attack Simulator offers users the ability to create various customised attack scenarios or use existing industry-specific scenarios from our library. The Phishing Attack Simulator allows you to visualise your employees' resistance to phishing attacks at the team level, conducted in a safe and controlled environment. Our reporting tool evaluates the data and provides information on the current level of security awareness using our benchmarking system. In doing so, you not only highlight the weak points within your company but also help to protect sensitive company data in the long term.

HOW TO REACH US

For your individual offer, feel free to write us an email at info@increaseyourskills.com, or call us on **+44 20 4586 8499**.



PAS PACKAGES – AN OVERVIEW

	BASIC	PROFESSIONAL	ENTERPRISE
E-Learning Information Security	✓	✓	✓
Ready-made Phishing Simulation	✓	✓	✓
Reporting	✓	✓	✓
Outlook Report Button	✓	✓	✓
Phishing Initial Audit	Standard Only - no OSINT	✓	✓
Support	Technical Support Only	✓	✓
Multilingual Platform	German & English Only	✓	✓

	BASIC	PROFESSIONAL	ENTERPRISE
Smishing	✗	✓	✓
White-Label	✗	✓	✓
Email Template Editor	✗	✓	✓
Implementation Service	✗	✓	✓
Management Report	✗	✓	✓
E-Learning Certificate Design	✗	✗	✓
OSINT	✗	✗	✓
Awareness Consulting	✗	✗	✓
Vishing	✗	✗	✓

AWARENESS TRAINING

Implementing both phishing simulations and awareness training is an effective way of ensuring and maintaining a sustainable level of security awareness within your company or organisation. With our full-service awareness platform, we help companies across all industries develop a robust and sustainable security strategy for their team.

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LMS PLATFORM LICENCE

For your own learning content

Do you have your own learning material but lack the platform? No problem because we offer you a great solution. Our platform can be fully integrated into your IT infrastructure. You will receive your own instance of the platform as an on-premises or cloud solution. With our administrator training, you will be well equipped to present your courses on our platform in no time at all. Furthermore, you will receive access to our platform's full scope of use, including the certificate system, audit report, reporting and order system.

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BECOME A PARTNER

New market opportunities & increased value

Cybersecurity awareness and data protection are becoming more important and increasingly relevant. In response, we are offering you the opportunity to make our products available to your customers with our new partner programme. This offer is aimed at both consulting companies and IT system houses. As a partner of IYS, you have the choice between the referral model and the reseller model:

REFERRAL

Recommend our products and receive a commission for the referral.

RESELLER

Offer our awareness solutions as part of your portfolio and distribute them independently under your name.

HOW TO REACH US



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CYBERSECURITYTM
MADE IN EUROPE



**JOIN US AND
GET STARTED**

