

OUR APPROACH: FULL-SERVICE AWARENESS

The majority of all cyberattacks no longer start by undermining technical weaknesses, but by attacking the weakest link in the information security chain – humans. We have made it our mission to increase the level of protection in companies measurably and sustainably. We accomplish this goal through interactive online training, intelligent phishing and spear phishing simulations, and individual support. It's important for awareness to be trained and sensitised on an ongoing basis in order to remain competitive in the long term. Data protection and information security have long since ceased being considered the supporting pillars of major companies, and now form the basis for companies of all sizes. A successful awareness strategy is a significant USP and protects sensitive company and customer data.



AWARENESS AS A SERVICE

You take care of your core business, we'll protect you from cyberattacks

To cover all the important pillars of modern awareness training, we've developed a platform that allows you to easily build a robust security strategy. With our Phishing Attack Simulator (PAS) we provide you with a tool to make cybersecurity awareness measurable. Create your own phishing, spear phishing or smishing attacks or use the ready-made templates and scenarios provided by our project community. Use the clear analytics dashboard to evaluate all data in real time - company-wide or at team level. But that's not all: with us, phishing simulations and online training go hand in hand. We produce interactive awareness courses, which can be accessed via our platform or as a SCORM package. Our website gives you a more detailed insight into our courses and the associated modules. All our

products and solutions are available as web applications in our BSI C5 and ISO 27001 certified data centres. We also offer certain modules on-premises upon request.



EVERYTHING FROM A SINGLE SOURCE

For a sustainable and effective security concept, we recommend our awareness platform, which is available in the Basic, Professional and Enterprise packages. With our Enterprise package, for example, we're able to simulate the latest and most realistic attack scenarios. For this purpose, our Open Source Intelligence (OSINT) engine automatically creates phishing attacks based on

freely available information from social networks, websites and other sources available on the internet.

You can also purchase individual components of our platform, e.g. separate online courses, as individual packages on request.

| Content | Basic | Professional | Enterprise |
|---------------------------------|-----------------------|--------------|------------|
| E-Learning data protection | ✓ | ✓ | ✓ |
| E-Learning Information Security | ✓ | ✓ | ✓ |
| Ready-made Phishing Simulation | ✓ | ✓ | ✓ |
| Multilingual Platform | English & German Only | ✓ | ✓ |

| Content | Basic | Professional | Enterprise |
|-----------------------|-------|--------------|------------|
| White-Label | ✗ | ✓ | ✓ |
| Email Template Editor | ✗ | ✓ | ✓ |
| Management Report | ✗ | ✓ | ✓ |
| OSINT | ✗ | ✗ | ✓ |

You can find many more features as well as our prices on: www.increaseyourskills.com

STILL UNSURE?

Our Phishing Attack Simulator gives your organisation the ability to visualise your employees' resilience to targeted team-level phishing attacks - conducted in a safe and controlled environment. Through the various attack types from phishing to smishing to vishing, you can determine an accurate overview of the current situation. Recognising and reacting to social engineering attacks is not only a powerful training method, it also helps to identify weak points in the company. In the long term, you can protect sensitive customer and company data as well as financial assets.

How does the assessment work?

After booking our PAS, you'll receive an action plan and an individual interview with one of our experts.

Our OSINT engine creates 3 individual phishing emails, which, together with 9 other emails of various difficulties, form an attack scenario specially tailored to your needs.

When everything is to your satisfaction, you just have to sit back and relax - our software will launch your individual 9-week awareness campaign automatically.

For the duration of the campaign, you have access to the reporting dashboard and can view key KPIs such as open & click rates, attachment downloads or login credentials entered on phishing sites.

You will then receive a management report based on your campaign. This is accompanied by recommendations for further action - for example, awareness training to establish a sustainable level of security in your company.



HOW TO REACH US



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MADE IN EUROPE

Initiated by ECSO. Issued by eurobits e.V.